



**LA PLAGNE**  
Paradiski

# **LA PLAGNE**

## **BETWEEN THE LINES**

**PRESS KIT • SPRING / SUMMER 2024**

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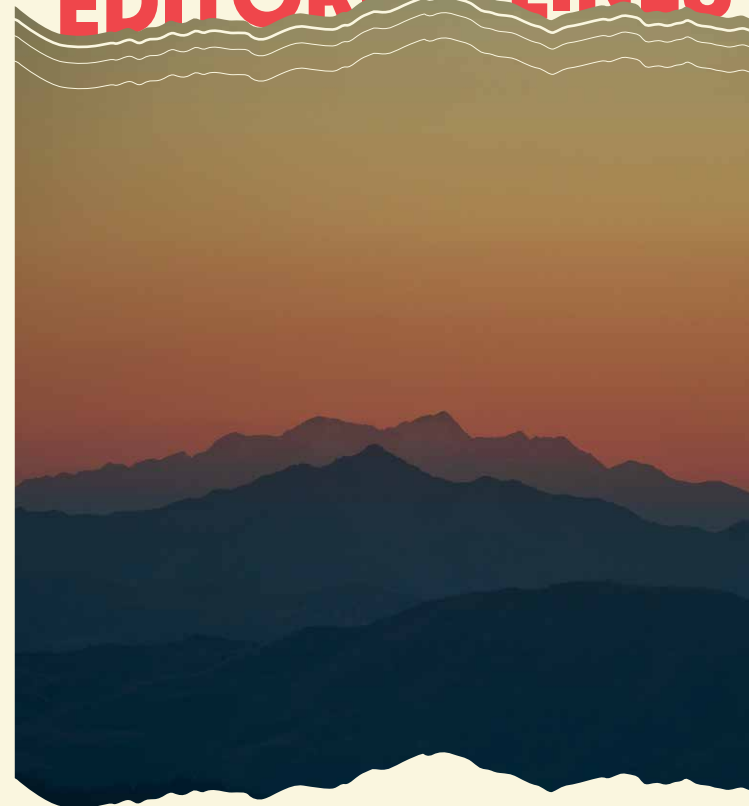
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**Reading between the lines of La Plagne: we encourage you to take to the side tracks, to venture beyond the obvious as well as the well-trodden path, in the spirit of an enlightened scout.**

Not being satisfied with a mere glimpse but looking at every aspect and all the nuances of the resort in spring and summer. In other words, daring to explore the side roads to seek out the real local gems and the initiatives that will lay the foundations for the future. In short, this is a press kit that will help you to discover La Plagne right down the line!

## NEW

### 1 ORIGINAL EXPERIENCE

#### AÉROLIVE, A WHOLE NEW WAY TO CLIMB TO THE HIGH-ALTITUDE AREA



A La Plagne exclusive and world premiere: 2 cabins quite unlike the others will be added to the recently opened Les Glaciers gondola that climbs to the new arrival point **Live 3000**, 3,080 m above sea level. Designed by La Plagne and developed by lift constructor POMA, **the minimalist cabins are open to the elements to take you to the peak with the wind in your hair.**

Passengers are harnessed and attached by a lifeline, in direct contact with the environment through the slatted floor and glassless windows! The lift takes you right to the very peak of La Plagne and **a striking Alpine rooftop**, with a panoramic terrace and Le Sixième Ciel café.

#### INFO

- **Duration of the experience: 30 minutes including a briefing + the ride up in the cabin**
- **Max. capacity: 6 people • Minimum height: 1.40 m • Price: 49 €**



[www.skipass-laplagne.com/en/aerolive](http://www.skipass-laplagne.com/en/aerolive)

### 2 ADRESSES

#### HUTTOPIA CAMPSITE

All the expertise of Huttopia, the ecotourism specialist brand, can be found in this restyled campsite nestling in the fabulous Champagny-le-Haut valley.

Full details p.06

#### GÎTE PANORAMIK

A traditional and cosy mountain chalet opening onto a large terrace that offers a breathtaking view of the peaks of the Vanoise, Panoramik is one of those "little nuggets" that you usually only hear about through word of mouth. Be among the first to discover it.

Full details p.06

### 3 CULTURAL LIFE

#### CAMPAGNE PREMIÈRE

All summer

**An artistic adventure that is a first in the region**, a sort of "extra mural" edition of Campagne Première in Revonnas (Ain department)! A reference to the famous street in Paris that used to be home to a number of artists, Campagne Première will be moving into La Plagne, taking up the challenge of **presenting contemporary art in unexpected places**, in this case in unlikely spots in the valley's villages, which will act as stages **in this pop-up exhibition of works presented in situ** over the weekend of June 29 and 30. The theme for 2024 is village life and the actions that waver between its disappearance or its transmission. The intention is to reach out to all audiences, not just museum enthusiasts and, above all, to forge links with the artists who are taking a committed and sensitive look at current environmental and societal issues.



#### INFO

- **From June 29 to September 22, the works will be on display at the Church of St. Martin's Priory in Aime.**
- **Artistic direction : Fanny Robin**



[www.campagnepremiererevonnas.com](http://www.campagnepremiererevonnas.com)

# GETTING OFFLINE

## 1 GOING #SOLO BUT NOT ALONE

There are so many benefits to reconnecting with ourselves, of taking quality time for ourselves, which has become a luxury in our ultra-filled lives. A new-found freedom, including the choice of whether we want to share an experience or not.

## GETTING TOGETHER IN A REFUGE

When it comes to introspection and getting back to basics, a mountain refuge is the place to be, where sustainable sobriety is combined with an exceptional setting.

There are no less than seven refuges across La Plagne, each with its own personality that is inseparable from that of its wardens. **With a front-row seat to the consequences of global warming, refuges are outposts as regards respect of resources and best tourism practices:** showers (possibly cold) are on a timer, the food is very local, the cooking "homemade" and the Wi-Fi depends on the solar panel's goodwill.

We can disconnect in the truest sense of the word, without sacrificing the pleasure of enjoying some time to ourselves, or sharing it if we prefer, particularly during meals eaten around the shared table, or entertainment on musical or nature themes.

## INFO

• **An unbeatable solo deal: no extra cost for singles! Night with half-board for adults from 48.85 € / pers. / sleeping in a standard dormitory**



• **7 refuges in La Plagne, including 2 with the "Esprit Parc National de la Vanoise" label**  
[www.la-plagne.com](http://www.la-plagne.com)



## TRAVELLING SOLO... WITH A DONKEY

Enduring and (mostly) silent, the donkey's main job is to carry your bags to the refuge (35 kg max). However, as the kilometres go by, the animal's company proves to be more beneficial than it first appears: **obstacles overcome together, spontaneous exchanges with other hikers surprised at this pairing** and a mutual benevolence that encourages your body and mind to keep moving forward.

## INFO

• **From 168 € / day or 246 € / 2 days and 1 night, leaving from Champagny-en-Vanoise.**



[www.anesenvanoise.com](http://www.anesenvanoise.com)

## #E-COMMODATION

A mix of "eco" and "accommodation", **this refers to accommodation committed to reducing its impact.** Refuges even take the concept to the level of "regenerative tourism", i.e. leaving the place in a better state that you found it, by taking rubbish down, for example.





## WHEN DETOX CURES HIT RESET

**Combining fasting + hiking is the secret of these one-week courses** designed to detox your body and mind. In Champagny-en-Vanoise, they are organised by the family-run company Chemin de la Santé, based in 4 exceptional locations in France. Motivation varies from one participant to another and may simply come from the need to take a break.

**Very tangible health benefits** (cholesterol, hypertension, aches, allergies, etc.) result in about half of the participants coming back every year, usually on their own. The cures are supervised by the structure's naturopaths. The Champagny-le-Haut site was chosen in 2014 for the beauty of its calm, cool setting... and its distance from the gourmet temptations of urban locations!

- 7 courses from 7 July to 30 August 2024
- From 880 € / pers. Possibility of accommodation in a single room with en suite bathroom
- Includes: hikes in the mountains, conferences, workshops, yoga or Pilates sessions, spa. Wellness treatments optional

- "Grande randonnée" option also proposed (5 - 6hr hikes) 7 - 13 July and 25 - 31 August 2024



[www.chemindelasante.com](http://www.chemindelasante.com)

## #TRAIN-BRAGGING

As opposed to "flygskam" (flight shame), "train-bragging" means being proud of taking the train to reduce your carbon footprint. **The train lends itself particularly well to solo travel, as a concentrated driver becomes a contemplative passenger.** With 3 SNCF train stations serving the resort\*, La Plagne is a destination where you have every reason to brag about coming by train!

\* Aime-la-Plagne, Moûtiers-Salins-Brides-les-Bains and Landry

## 2 TOGETHER IN THE GREAT OUTDOORS

A selection that ticks all the right boxes for enjoying nature and the great outdoors in Champagne-en-Vanoise.

### NEW HUTTOPIA CAMPSITE

The campsite in Champagne-en-Vanoise has been given a facelift! **With its skill for finding little gems of sites**, Huttopia, the creator of ecotourism accommodation, was won over by the site's potential.

The quintessence of mountain camping, **the spirit remains intact: a small campsite that respects the surrounding natural environment**, with particular attention paid to the 100 pitches and 15 canvas and wood tents that are "ready for camping", nothing more, nothing less! The campsite is set in the heart of a larch forest on the banks of the river Doron.

As regards services, the essentials of the "Huttopia touch" are all there: bread delivery, essential groceries and fully renovated washrooms, as well as a common area with board games, ping-pong tables, Molkky, etc.

### INFO

#### HUTTOPIA

- From 14 € / night for a pitch without electricity
- From 37 € / night in an equipped tent, sleeping 2 to 5 people
- Open mid-June to mid-September



[www.europe.huttopia.com/en/](http://www.europe.huttopia.com/en/)



### NEW GÎTE PANORAMIK

**The wow factor of the mountain views is the main argument**, as everyone agrees (even the locals, who can't get enough of it!). The village of Champagne-en-Vanoise looks very small down below. **So near and yet so far from everyday life**, the gîte is just a 10-minute drive down a small, unpaved road.

On the first floor of a family-owned stone mountain chalet, it has several trump cards up its sleeve: a "natural garden" just outside the door, and **a huge 40 m<sup>2</sup> terrace that is perfect for chilling out**. Having the owners just upstairs is a real plus if you need local recommendations and the wood-burning stove is just the thing for cooler evenings!

### INFO

- Gîte 68 sq. m with 2 bedrooms. Sleeps up to 6 people
- From 450€ / week



[www.panoramik-champagny.com](http://www.panoramik-champagny.com)

### NIGHT-TIME HORSE RIDING

A great idea for continuing from day into night. **On horseback, in the dark**, you paradoxically discover the Champagne-le-Haut valley in a whole new light. The relationship between rider and horse is even stronger because, at night, while the rider no longer recognizes anyone on their Henson\* horse, the horse can see very well in the dark! **Trusting your horse is the key to this unifying experience, that is often a first** for most members of the group.

From 8pm to 11:30pm: riding at dusk, aperitif in a clearing with exclusively local products (sausage, Beaufort and Tomme cheese and rosé wine) returning by night.

*\* The horses at Chalet des Vignobles equestrian farm are sand-coloured Henson horses, excellent companions for equestrian tourism.*

### INFO

- 75€ / pers. • Minimum age 12
- Tuesdays, on reservation



[www.fermeequestre-lechaletdesvignobles.sitew.com](http://www.fermeequestre-lechaletdesvignobles.sitew.com)





## 3 LOCAL SUPPLIES

### 1. SHOPPING FOR LOCAL TREATS AT L'AUTREFOY

Open since last summer in the former dairy in the village of Longefoy, the shelves of this grocery are packed with local products. **It is a place where you will enjoy taking your time your time and the terrace is perfect for enjoying a coffee or a beer.** There are no supermarket trolleys here, it's a whole different way of shopping! To take away: "Roger's" honey, from the beehives around the Superga chapel above the village.

@lautrefoy

### 2. TRY "LOW & SLOW" COOKING AT REFUGE DU LAISONNAY

As if the idyllic setting at the foot of Le Py waterfall was not enough to convince hikers to sit down for a meal, Cyril is the **specialist of low and slow cooking over an applewood fire**: 15 hrs for roast loin, 24 hrs for pork shoulder. Meat from local farms. Lunch and dinner in summer, in Champagny-en-Vanoise, in the heart of Champagny-le-Haut valley.

@refugedulaisonnay

### NEW 3. RECHARGING ALL YOUR BATTERIES AT CHALET DU BRESSON

Located at the crossroads of different trails on the Versant du Soleil and open year round, the chalet has had a face lift and now **aims to be the area's HQ** for all types of re-charging! You can build up your strength while enjoying the homemade food, make the most of helpful tips from the owners who know the area like the back of their hand and even charge your electric bike while you eat. In the centre of the room, **the quiet hum of the old-style wood-burning stove** also adds to the feeling of comfort.

@chaletdubresson

### 4. A GOURMET PICNIC THANKS TO CHALET DU PLAN BOIS

The food is presented in a **traditional and highly Instagrammable wicker basket**, and comes with "real" cutlery and crockery and a pretty tablecloth to set down in the great outdoors. Your choice of salad, a quiche, cold meats and a dessert, to be reserved the day before for lunch the next day, up above Montchavin - Les Coches, for 15 € / pers. Veggie option.

@isabelle\_gntl

### 5. TREAT YOURSELF TO SOME FORPERET CHEESE

Prepared on site in the adjoining mini-farm, **"Chaudronnette" is a unique cheese recipe** created by Roland, who has run the chalet up above Montalbert for decades. It can be enjoyed as a fondue in the restaurant or taken away as a tasty souvenir of your holiday.

@le\_forperet

# WATCHING YOUR (WAIST)LINE ON AN MTB

AN ACTIVE  
SUMMER

A selection of energy-boosting events and holidays to keep you fit and working on your cyclist's tan\*.

*\*A tan with very specific marking, so you can tell which people have been working out in sportswear!*

## THE EVENT

### SUPER8 - 12 TO 14 JULY 2024

A multi-discipline bike event, with a wide range of courses for all levels, **timed or not, with or without electric assistance and, particularly, in tight-fitting or baggy cycle shorts...** in short, an event with no discrimination! The common denominator is the quality of the routes proposed that are chosen so you always get to see the best of the area, both in the bike park and on the trails that are unveiled for the occasion. **Jérôme Gilloux, three-time e-MTB World Cup champion is the event's ambassador of choice.**

What sets this event apart from other similar events? Definitely its Grand8 e-MTB event that takes place over 2 days and involves battery management strategy and a bivouac. An event where big names mingle with amateur enthusiasts and **the routes are designed for and by riders.** Two-time e-MTB world vice-champion Hugo Pigeon won the 2023 edition.



**In the 12 races proposed, mountain bikes and e-mountain bikes are the main method of transport,** but balance bikes and road bikes also have their say.

#### TIMED AND CLASSIFIED RACES

- **Grand8 (e-MTB):** 102 km, 6,200 m elevation gain (for experienced athletes)
- **Double8 (MTB & e-MTB):** 4 circuits of 23 to 82 km, 1 025 to 3 580 m elevation gain (for amateurs and experienced athletes)
- **The La Plagne climb (road bikes):** 18 km, 1,300 m elevation gain (for amateurs)
- **Super Kids Enduro (MTB):** 4 special races in the bike park for 9 - 14 year olds, FFC\* certified

#### NON-TIMED COURSES

- **Simple8 (MTB & e-MTB):** 2 circuits of 23 to 46 km, 1,025 to 1,840 m elevation gain
- **The La Plagne climb (road bikes):** 18 km, 1,300 m elevation gain (for amateurs)
- **Discovery tours (MTB & e-MTB)**
- **Super Kids MTB:** circuit for 5 - 12 year olds
- **Super Kids Races (balance bike):** a fun event for 2 to 4 year olds

*\*Fédération Française de Cyclisme*

INFO



[www.super-huit.com](http://www.super-huit.com)





## BIKE'N RAFT WITH 73 TRACKS SCHOOL

**A winning land and water combo for mountain bikers who love to descend:** after riding down 1,500 m through the forest to the valley on a mountain bike, the adventure continues as you raft down the river Isère, still making the most of the effect of gravity. Cooling off in the river water is the best method of muscle recovery!

### INFO

- 138 € / pers.
- Proposed during the spring and autumn
- Includes: supervision by a qualified instructors, the mountain bike and protections, lunch in a restaurant close to the river, the rafting descent with all the equipment (wetsuit, etc.), return transport in a bus with a trailer
- Intermediate level: you must be able to pedal and brake standing up
- Groups of 4 to 8 people



[www.73tracks.com](http://www.73tracks.com)

## DOWNHILL MOUNTAIN BIKING CAMP FOR TEENS WITH UCPA

**A week of total immersion in mountain biking for 13 to 17 year-olds.** Equipped with the appropriate protection (full-face helmet, back protectors, knee pads), the participants learn or improve their skills over the week. **Descents, jumps, balance, braking and steering** are tackled progressively. The aim is to enjoy riding on all the different types of terrain in La Plagne's bike playgrounds (the bike park trails for all levels, the pump track at Plagne Bellecôte and even a day of freeriding all over the resort). The bonus is the UCPA jump area equipped with an airbag, so you can learn to jump safely.

### INFO

- Week from 720 € /pers. (July and August)
- Includes: accommodation in a shared room with 3 to 4 beds, in full board 7 days / 6 nights, supervision by qualified MTB instructors, the specific equipment, events and evening fun.
- Open to all levels of riders.



[www.ucpa.co.uk](http://www.ucpa.co.uk)

*"What I love the most in La Plagne is riding the mountain ridges. My absolute favourite is riding the ridge at Roche de Mio then following that with a very long ride right down to the valley!"*

**Jérôme Gilloux,**  
three-time e-MTB  
World Cup champion and  
La Plagne ambassador



@jeromegilloux



LA PLAGNE'S FULL BIKE  
OFFER IN A SINGLE VIDEO



# TIMELINE



## 1 SPORT

### THE 6000D

25 – 27 July 2024

The trail running event that has been held at the end of July for over 30 years! The 6000D was actually the highly fertile and pioneering seed of French trail running events in the mountains. **Its name is still a major landmark on competitors' calendars**, one to be ticked off their "to do" list. From a single race, the event has grown to a total of 9 races for competitors of all ages and levels, including the latest one, the "6 Défoulée", a 5 km course with 250 m elevation gain. A goal in itself for some, others see it as an excellent preparation for events to come at the end of the summer and in the autumn. **The event's friendly atmosphere is acclaimed** by the competitors as well as its 3 ambassadors, Yoann Stuck and local lads Rémi Berchet and Jan Baudet. This is down to a team of organizers and volunteers who really love the event.



### INFO



[www.la6000d.com](http://www.la6000d.com)



### SUPER8

12 – 14 July 2024

3 days when La Plagne lives, eats and dreams mountain biking.

Full details p.08

### INFO



[www.super-huit.com](http://www.super-huit.com)

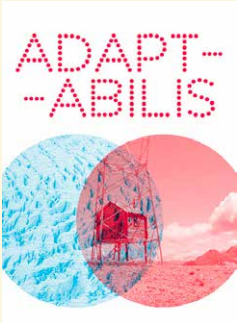
### OXYGENATION COURSES FOR FRENCH TOP 14 RUGBY TEAMS

**5 – 9 August, 2024:**  
Stade Rochelais  
(European Champions 2023)  
**18 – 23 August, 2024:**  
Lou Rugby

NEW

**ADAPTABILIS EXHIBITION:  
A HABITABLE PLANET  
FOR LIVING THINGS**

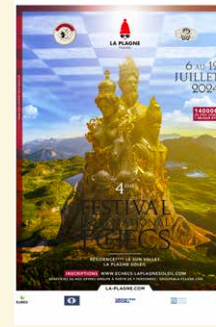
**4 July to 22 September, 2024**



Put together by eco-artist Laurence Piaget-Dubuis and architect/urban planner Hervé Savioz, **this exhibition in Aime's Montmayeur tower invites us to question the habitability of territories in the face of climate challenges and receding glaciers.** Through an immersive photographic installation, the Swiss duo, with their sensitivity to the Alpine environment, open negotiations on how to adapt, adjust and agree on new cohabitation relationships between human and non-human living things, and co-write the stories of a shared future. Wandering through the 7 alcoves offers an experience that takes us from the past to the future and leads us to question the present.

**INTERNATIONAL CHESS FESTIVAL**

**6 – 12 July 2024**



Could the mountains be the perfect setting for chess tournaments? Amateurs and international grand masters alike seem to think so, since this is the 4<sup>th</sup> year that they have been setting up their chess-boards at the start of the summer season in Plagne Soleil, 2,000m above sea level.

During this event backed by the international federation, a series of **"Master", "Accession", "Amateur" and "Blitz" tournaments are held** with the highlight being a simultaneous match against an international Grand Master. The uninitiated are welcome to join in the fun with a giant chess set and introductory sessions.

INFO



[www.echecs-laplagnesoleil.com](http://www.echecs-laplagnesoleil.com)

**IT'S CIRCUS TIME ALL SUMMER  
IN MONTCHAVIN - LES COCHES**

**A circus school and a real permanent Big Top, 2 things that are rare in the mountains!**

You can join in courses and lessons from 6 to 23 August 2024 with Swiss troupe Circo Bello, to try your hand at all the circus skills.

On the programme: traditional circus skills for 8 -16 year olds, baby circus for 2 - 5 year olds, sessions for adults and a show at the end of the week.



[www.la-plagne.com](http://www.la-plagne.com)

**CONCERT  
"MOZARTEMENT VÔTRE"**

**24 July, 2024 at 9pm**

Partnership with the Les Arcs Music Festival, in the new Alto concert hall in Montalbert

- Quartet with oboe in F major (20 minutes)  
Allegro / Adagio / Rondeau
- Divertimento KV 563, string trio (40 minutes)

INFO



[www.festivaldesarcs.com](http://www.festivaldesarcs.com)





## AIMING AT "ZERO WASTE ON THE MOUNTAIN BY 2030"

Reducing waste, raising awareness, collecting and assessing: these are the key words that will lead us towards our goal of a clean, waste-free mountain. A priority that La Plagne is tackling through a number of actions and always with the support of the Mountain Riders association as the figurehead:

## SIGNATORY OF THE "ZERO WASTE IN THE MOUNTAINS BY 2030" CHARTER

Uncontrolled pollution in the mountains has an impact on the aquatic ecosystems and biodiversity of the whole planet. An essential player in terms of water cycle sources, **the mountain regions are uniting in their undertaking** to achieve zero uncontrolled waste in the mountains by 2030. Through this undertaking, the regions' public and private players **intend to make the mountains the only territory free of any uncontrolled pollution**. La Plagne has signed this charter and is thereby committing to implementing the resulting action plan.



## 7 SPOTS ADOPTED UNDER THE "ADOPT A SPOT" PROGRAMME

A collaborative scientific approach approved by the French Ministry of Ecological Transition that consists of carrying out biannual collections for 3 years on the same site, with the same number of people. The aim is **to measure the development of uncontrolled pollution in a scientific manner and to draft a strategy to reduce this waste at the source**. In La Plagne, the Société d'Aménagement de La Plagne, which operates the ski area, has already adopted 4 spots. The local authorities are also committing to the strategy with the future adoption of 3 spots. **These strategic spots will be closely examined** with a detailed characterization of the waste in each collection.



## "OPERATION ZERO WASTE ON THE MOUNTAIN!"

1 June 2024

A one-day event that was first organised in 2023 and includes 5 simultaneous collections across the resort, followed by a **characterization of the waste, weighing and sorting**. A collective, unifying and civic action day with the aim of raising awareness. A richly educational starting point for transforming curative actions into preventive actions targeting the source and reducing waste in nature in the future to an absolute minimum. In partnership with the Antropia recycling centre.

**1 TON**  
of waste was collected  
by 350 people,  
in 1hr 30 in 2023.

### INFO



The charter

### INFO



[www.la-plagne.com](http://www.la-plagne.com)

## 2 CIRCULAR ECONOMY

### INNOVATION IN THE MOUNTAIN PASTURES BY TRANSFORMING WHEY INTO METHANE

As regards waste, the only small thing about "le petit lait" (whey) is its name, since 500,000 litres of it is produced over the summer in Plan Pichu mountain pasture! This residue is created during the manufacture of Beaufort cheese and represents 90% of the volume of milk produced. Since summer 2023, the local farmers have taken things in hand by transforming the whey into methane, **a first in the mountain pastures!** The aim is to create a circular economy **since the whey is not merely recycled but is actually transformed into energy to heat the water and milk.**

INFO



[www.la-plagne.com](http://www.la-plagne.com)

## 3 TRANSPORT

### LOCAL CARPOOLING STRATEGY



BlaBlaCar  
Daily

**To limit the impact of short, regular journeys** (e.g. home-to-work or home-to-study), all the communities of the Savoie municipalities have signed a contract with Blablacar Daily to encourage carpooling. In this concept, **the driver is compensated and passengers travel for free.**

The initiative has been widely embraced in La Plagne, which has observed in its latest greenhouse gas report that 17% of the 3% of greenhouse gas emissions generated by local authorities can be attributed to business travel. The goal is to go from 1.4 to 2 seats occupied per car.

INFO



Registration / info

## 4 PRECIOUS DROPS OF WATER

### MAINTAINING THE CANALS ON THE VERSANT DU SOLEIL

The irrigation canals dug by men into the ground and the rock are specific to the mountains and a legacy of the collective intelligence of our elders! **A whole network of these canals transports and distributes the water through gravity from the mountain peaks** to meet the different requirements, ranging from irrigation of the pastures, meadows and gardens to drinking water for domestic and wild animals. They act as a bulwark against global warming by creating wetlands that store and release the water.

Their maintenance is essential, **a real act of solidarity and civic responsibility.** Equipped with small saws, secateurs, shovels and pickaxes, anyone can join in the work, even children.

**These open days for everyone, locals and visitors alike, are scheduled for 25 May and 22 June, 2024,** to maintain the canals on the Versant du Soleil.

40+

**velectric vehicles could be charging at the same time across the resort by the end of 2024. More charging stations are being installed, with a mix of superchargers and AC charging points.**



LA PLAGNE IS COMMITTED  
TO THE FLOCON VERT  
ENVIRONMENTAL INITIATIVE



## CREATION OF THE EMPLOYER BRAND

All for one and one for all, there is strength in unity: this was what the Office de Tourisme de la Grande Plagne (OTGP) had in mind when **it coordinated its approach across the region**, bringing together players from all sectors of the mountain tourism industry.

It is pursuing a number of goals, from making **the destination's offer and values more visible** for seasonal staff, **centralising job offers on a single platform** whilst guaranteeing digital exposure for recruiters, or simply **helping to connect future talent with La Plagne's businesses**.

### INFO



[www.emploi-laplagne.com](http://www.emploi-laplagne.com)

## LA MAISON DES PROPRIÉTAIRES, A HIGH FIVE FOR RENOVATION

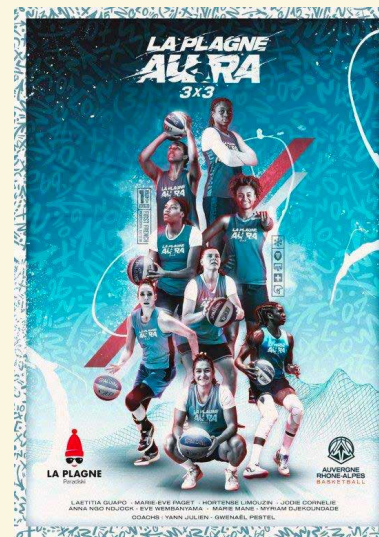
An area has been set up in the Espace Plagnard in Plagne Centre in January 2024, dedicated to property renovation, tourist accommodation and homeowners from across the La Plagne area. The aim of its creation is to **encourage renovation in order to promote the occupancy and rental of the local tourist accommodation**. It is also designed to facilitate contact between owners and renovation companies, with the possibility of arranging meetings every morning.

Advice and assistance are also part of the service, according to the owner's requirements and the characteristics of their property.

### INFO



[www.la-plagne.com](http://www.la-plagne.com)



## LA PLAGNE AURA 3X3 WOMEN'S TEAM

November 2023 saw the creation of an all-new women's professional 3x3 basketball team, the "La Plagne AURA 3X3". The project is the result of a **collaboration between the Auvergne Rhône Alpes (AURA) basketball league and La Plagne**, which is aiming to support the development of this sport in the region. With the team sporting La Plagne's colours, the 8 players will be getting together throughout the year in the AURA region and abroad, **to complete a comprehensive preparation before the Paris Olympic Games 2024**, participating on a professional circuit as well as in a number of preparatory tournaments in the local region.

This collaboration with the AURA 3x3 basketball league **is part of La Plagne's sports strategy**. Partnerships created with teams such as LOU RUGBY, Stade Rochelais and the AURA rugby league are already underway with summer oxygenation courses organized thanks to the resort's diversity of sports equipment, including its football and rugby pitch 2,000 m above sea level.



# CONTOUR LINES

PRESENTING LA PLAGNE

You can travel far yet still stay close by in La Plagne thanks to its unique geographical identity.

As you follow its contour lines you will experience a constant change of scenery and a concentration of experiences right there, at your fingertips. The unexpected labels the resort has been awarded, such as "Terre d'alpinisme" (Land of mountaineering) and "Villes d'art et d'histoire" (Towns of Art and History), amongst others, illustrate the great diversity it is capable of.

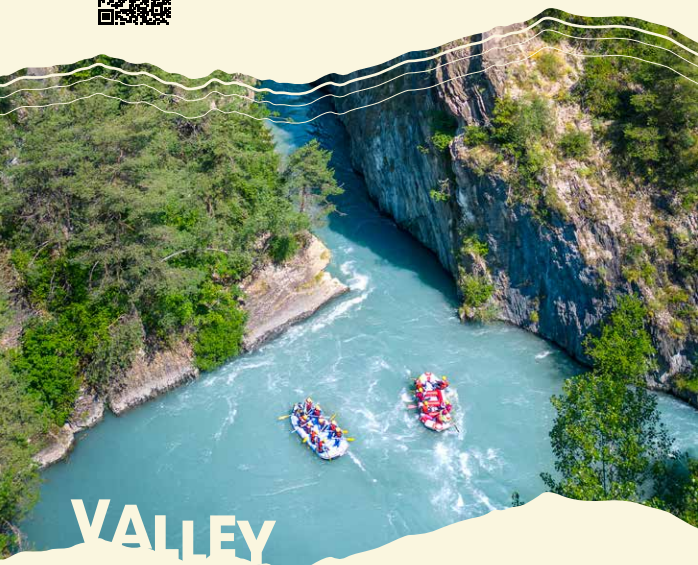
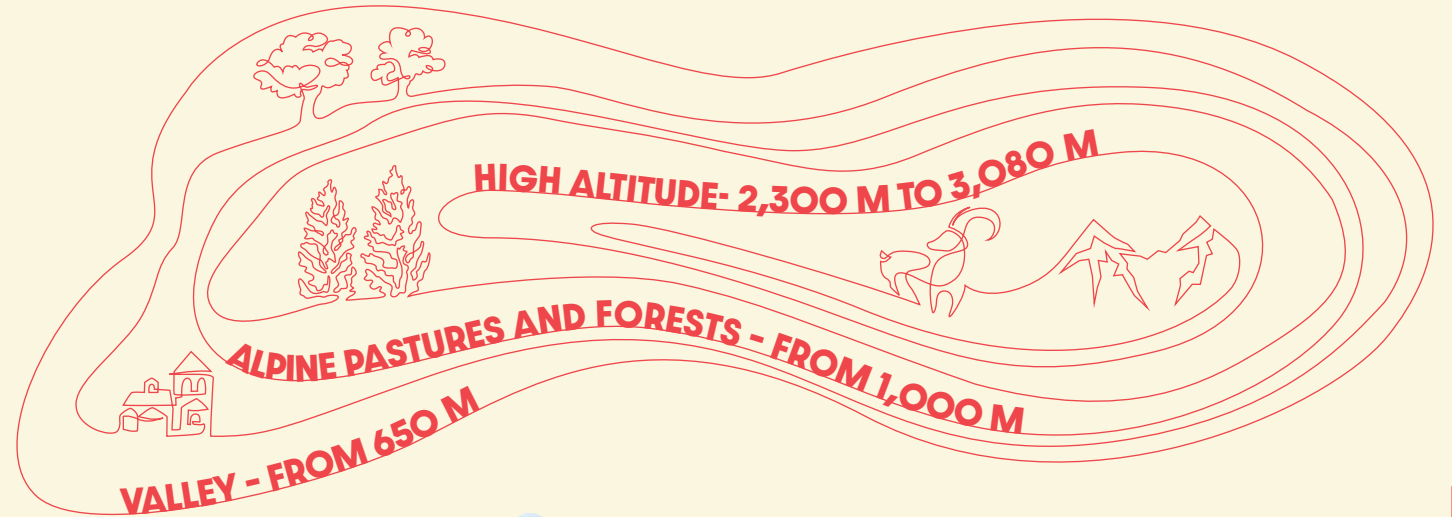
## INFO



La Plagne, key information



Webcams



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WHITE WATER • BEAUFORT • ORCHARDS  
SWIMMING • LUSH BUCOLIC SETTING



MARMOTS • BIKE PARK  
GREEN LUNG • ANIMAL HERDS  
STONE PINES • SLATE ROOFS



MOUNTAIN PEAKS • LIVE 3000  
IBEX • REFUGES • ALPINE ROOFTOP  
NEVE • GENEPI

# READING BETWEEN THE LINES

CONTACTS

SÉVERINE GONTHIER

ANNE TELLIER



## YOUR PRESS OFFICER CONTACTS

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press@la-plagne.com

## LA PLAGNE RESORT

La Plagne has its very own online travel agency where you can reserve packages with accommodation, transport, transfers and activities.



[www.laplagneresort.com](http://www.laplagneresort.com)

## OPENING DATES

- **Summer:** 29/06/2024 to 31/08/2024
- **Winter:** 14/12/2024 to 26/04/2025
- **Valley and Champagny-en-Vanoise:** open year round

## ONLINE PRESS ROOM

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Download this press kit

## LA PLAGNE A CONCENTRATION OF LABELS



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